



Working With Pfizer and **Pfizer Prime**

Reservations Open April 1, 2026

For eligible customers* to reserve a 2026-2027 formula COVID-19 vaccine option from BioNTech and Pfizer†

Pfizer will begin accepting reservations April 1, 2026 for a 2026-2027 formula COVID-19 vaccine option from BioNTech and Pfizer† that is not yet available. Billing and shipment for a reserved COVID-19 vaccine option from BioNTech and Pfizer† will occur after U.S. Food and Drug Administration (FDA) direction on strain(s) selection, regulatory action on a 2026-2027 formula COVID-19 vaccine option from BioNTech and Pfizer, and commercial availability.



Pfizer Prime	5-11 Years Presentation	12+ Years Presentation	Reservation Process	Frequently Asked Questions

*Early reservation discount is available for purchases made directly from Pfizer, subject to terms and conditions. Contact Customer Service at 800-666-7248 to understand if you are eligible for this discount. For purchases through a wholesaler, contact your wholesaler to see if early reservation discounts are available.
†Product availability subject to FDA regulatory action.

Pfizer Prime: An All-in-one Reservation and Order-management System

Pfizer Prime allows medical facilities and practices to plan ahead, helping to ensure readiness and steady supply of COVID-19 vaccine

Pfizer Prime and Pfizer's commitment to a reliable supply of a COVID-19 vaccine option from BioNTech and Pfizer[†]

Pfizer Prime is an e-commerce site that

- Allows customers to place and track reservations and orders and pay invoices
- Helps to ensure that customers are ready to help meet patient demand
- Helps to manage returns

Enabling efficient fulfillment

- Distribution is direct to the point of use from a Pfizer distribution center
- Pfizer has a high success rate in getting shipments containing COVID-19 vaccines to their destination within all prespecified parameters

Eligible customers* may reserve a 2026-2027 formula COVID-19 vaccine option from BioNTech and Pfizer[†] directly through Pfizer Prime online or by calling 800-666-7248

*Early reservation discount is available for purchases made directly from Pfizer, subject to terms and conditions. Contact Customer Service at 800-666-7248 to understand if you are eligible for this discount. For purchases through a wholesaler, contact your wholesaler to see if early reservation discounts are available.

[†]Product availability subject to FDA regulatory action.

FDA = U.S. Food and Drug Administration.



Benefits of Working With Pfizer and Pfizer Prime

When reserving a 2026-2027 formula COVID-19 vaccine option from BioNTech and Pfizer*



Reserve with confidence

- Placing a reservation directly through Pfizer Prime online or by calling 800-666-7248 helps to ensure certainty of delivery timing and quantity



Streamline deliveries

- Defined shipping schedule may help to address customers' storage space challenges and prepare for this upcoming fall's vaccination campaign



Discount available

- Early reservation discount off contract price for eligible customers^{†‡}
- See next slide for additional details

*Product availability subject to FDA regulatory action.

[†]Early reservation discount would apply to (i) a 2026-2027 formula COVID-19 vaccine option (following FDA approval, commercial availability, and billing/shipment), and (ii) subsequent orders of a 2026-2027 COVID-19 vaccine option ordered directly and shipped from Pfizer after shipment of customer's reserved COVID-19 vaccine product(s). For non-contracted customers, 2% early reservation discount would be off of list price.

[‡]Early reservation discount is available for purchases made directly from Pfizer, subject to terms and conditions. Contact Customer Service at 800-666-7248 to understand if you are eligible for this discount. For purchases through a wholesaler, contact your wholesaler to see if early reservation discounts are available.

FDA = U.S. Food and Drug Administration.



Reserve COVID-19 Vaccine Presentations With Confidence

By placing a reservation for a 2026-2027 formula COVID-19 vaccine option from BioNTech and Pfizer* through Pfizer Prime, you receive:

Prioritized shipping

- Reserved doses will begin shipping before in-season orders
- Shortly after FDA approval, reservation doses would begin shipping
- Email notifications will be sent to alert customers about upcoming shipment releases and order tracking

Certainty of timing[†]

- 35% of doses ship within 3 weeks of FDA approval
- The next 40% of doses ship within 6 weeks of FDA approval
- The final 25% of doses ship within 8 weeks of FDA approval

2% early reservation discount off contracted price[‡]

- Applicable if reservations are placed with Pfizer Prime for a 2026-2027 formula COVID-19 vaccine option from BioNTech and Pfizer* by July 31, 2026 (See Pfizer Prime for additional details)

*Product availability subject to FDA regulatory action.

[†]Shipments subject to minimum ordering quantities. Quantities of 10 boxes (100 doses) or less will ship immediately following approval.

[‡]Early reservation discount would apply to (i) a 2026-2027 formula COVID-19 vaccine option (following FDA approval, commercial availability, and billing/shipment), and (ii) subsequent orders of a 2026-2027 COVID-19 vaccine option ordered directly and shipped from Pfizer after shipment of customer's reserved COVID-19 vaccine product(s). For non-contracted customers, 2% early reservation discount would be off of list price.

FDA = U.S. Food and Drug Administration.

