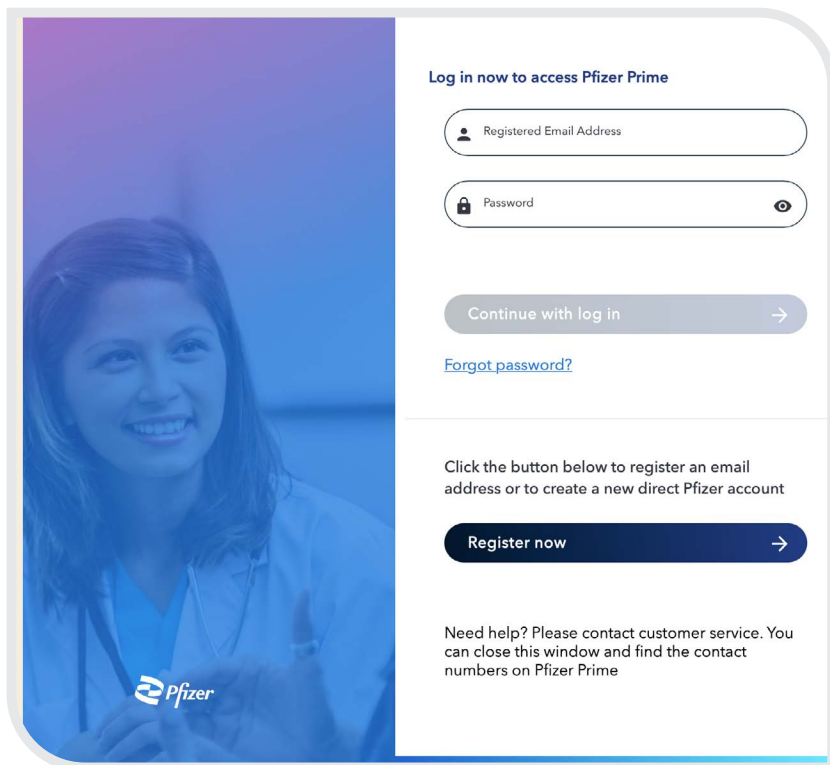


Placing a Reservation for a 2026-2027 Formula COVID-19 Vaccine Option From BioNTech and Pfizer*

Contact your Pfizer Vaccines Representative today to understand eligible discounts



Log in now to access Pfizer Prime

Registered Email Address

Password

Continue with log in →

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Click the button below to register an email address or to create a new direct Pfizer account

Register now →

Need help? Please contact customer service. You can close this window and find the contact numbers on Pfizer Prime

Pfizer Prime: easy, quick, and seamless

- Eligible customers[†] may place reservations for a 2026-2027 formula COVID-19 vaccine option from BioNTech and Pfizer* through Pfizer Prime[‡]
- Visit www.primevaccines.pfizer.com or call 800-666-7248 to begin reserving or to register

Why reserve or order through Pfizer Prime?

- 2% discount off contract price[§] on all eligible reserved doses and subsequent in-season orders if reservations are placed by July 31, 2026
- Reserve to ensure reliable supply
- Customized reserving and ordering based on your needs
- Predictable vaccine delivery

*Product availability subject to FDA regulatory action.

†For non-contracted customers, 2% early reservation discount would be off of list price.

‡For purchases through a wholesaler, contact your wholesaler.

§Early reservation discount would apply to (i) a 2026-2027 formula COVID-19 vaccine option (following FDA approval, commercial availability, and billing/shipment), and (ii) subsequent orders of a 2026-2027 COVID-19 vaccine option ordered directly and shipped from Pfizer after shipment of customer's reserved COVID-19 vaccine product(s).

FDA = U.S. Food and Drug Administration.